

Digital Growth Kit

HOW WE BUILD GREAT BRANDS

BRAND POSITIONING & STORYTELLING

Corporate storytelling is an art; We use it wisely to connect with people's emotions and instigate desire.



DIGITAL MARKETING

Digital Assets & Audit (SEO)

Social Media Posts (SMO)

Digital Outreach & Automation

Digital Ads (SMM, SEM)

TRADITIONAL PR

We focus on Corporate and Brand communications, and devise media outreach initiatives to create buzz & reputation.



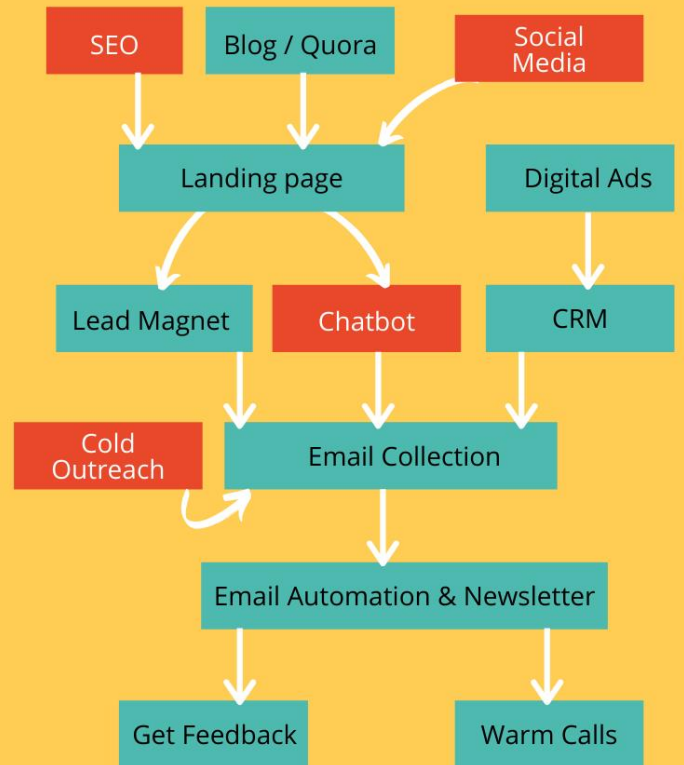
TRENDING VIDEOS

From Byte sized videos to memes and interviews, we do everything to create a lasting impact.



 **DIMENSIONS**

Digital WORKFLOW



Now, you can...

- Build business growth with lead generation campaigns
- Build brand growth with digital branding strategies
- Build fan community with user engagement activities

 **DIMENSIONS**

Digital Growth Kit

Digital **GROWTH KIT** *Starter*

A well-tested framework based on data and experience of 9+ years.
Below services are offered along with **monthly analytics & reports**.

Landing Page + CRM

The core of marketing is the landing page and its ability to generate leads.

Service
01



Service
02

Digital Lead Magnet

It helps in drawing attention of your prospects and in collecting their emails..

Digital Ads Mgmt

Promotions with strategic messaging & creatives on Google & Facebook get instant results.

Service
03



Service
04

Feedback System

Real-time feedback / survey from the customers build brand good-will.

Digital Content

Value-adding content on blog / Quora / Forums build thought-leadership.

Service
05



Service
06

Emailers

Newsletters and Onboarding Emails can trigger customer engagement continuously.

Digital **GROWTH KIT** *PRO*

A well-tested framework based on data and experience of 9+ years.
All services in STARTER bundle are offered here, and more...

Chat Bot

A chat-bot that replaces the frequently asked questions can elevate your brand outlook

Service
07



Service
08

SEO for Website

Search Engine Optimization for 10 keywords increases your brand visibility.

Social Media Mgmt

10 videos or creative images on social media build an active digital brand presence.

Service
09



Service
10

Outreach Automation

Mining tools in collaboration with Email automation can get you new prospects.

In addition to the above 10 services, we offer
Brand Canvas, Strategy Consultation and ROI driven approach



DOWNLOAD
Free DIY Kit

www.dimensionsco.com/digital-growth-kit/



Digital Growth Kit



Your Growth Partner!



ABOUT US

We are a full service digital agency in Chennai, and supporting 100+ direct clients from several countries.



THE TEAM

The team is headed by Seshu Karthick, an alumni of University of Texas at Dallas and Stanford Graduate School of Business.



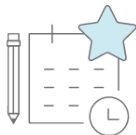
CONTACT

Dimensions Co.
83/14 Arcot Road, Vadapalani,
Chennai 600026.

Seshu Karthick +91 9962257775
www.dimensionsco.com

OUR VERTICALS

We work in both B2C & B2B verticals that include Retail, Real Estate, Hospitality, Healthcare, Governance, Trade, Technology and Manufacturing.



Contact Seshu Karthick | +91 9962257775 | www.dimensionsco.com



Your Growth Partner!

OUR CLIENTS



Check if you are digitally ready!

www.dimensionsco.com/digital-growth-kit/

Time left 00:36

Contact Seshu Karthick | +91 9962257775 | www.dimensionsco.com

www.dimensionsco.com