

# Digital Growth Kit

## HOW WE BUILD GREAT BRANDS

### BRAND POSITIONING & STORYTELLING

Corporate storytelling is an art; We use it wisely to connect with people's emotions and instigate desire.



### DIGITAL MARKETING

Digital Assets & Audit (SEO)

Social Media Posts (SMO)

Digital Outreach & Automation

Digital Ads (SMM, SEM)

### TRADITIONAL PR

We focus on Corporate and Brand communications, and devise media outreach initiatives to create buzz & reputation.



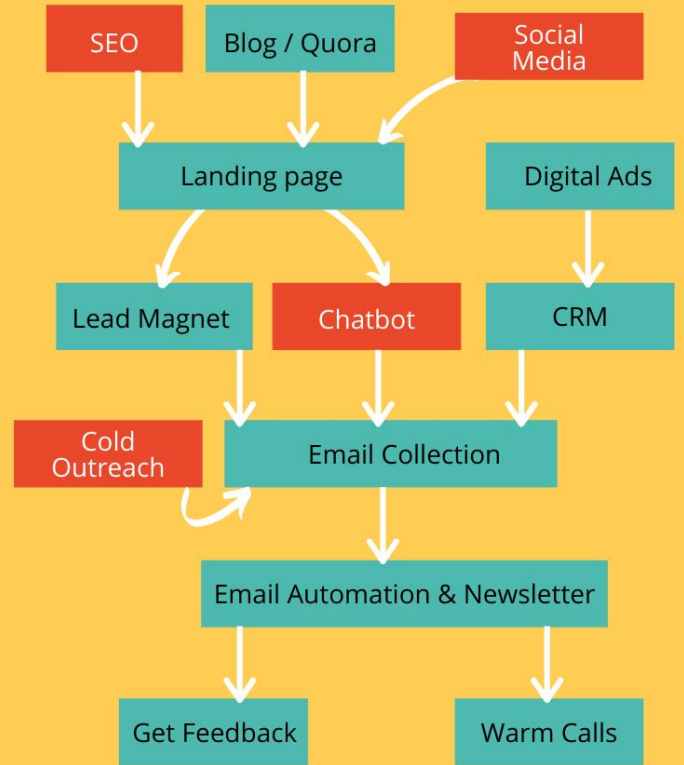
### TRENDING VIDEOS

From Byte sized videos to memes and interviews, we do everything to create a lasting impact.



 **DIMENSIONS**

## Digital WORKFLOW



Now, you can...

- Build business growth with lead generation campaigns
- Build brand growth with digital branding strategies
- Build fan community with user engagement activities

 **DIMENSIONS**

# Digital Growth Kit

## Digital **GROWTH KIT** *Starter*

A well-tested framework based on data and experience of 9+ years.  
Below services are offered along with **monthly analytics & reports**.

### Landing Page + CRM

Service  
**01**

The core of marketing is the landing page and its ability to generate leads.



Service  
**02**

### Digital Lead Magnet

Free give-aways help you in collecting email addresses of your audience.

### Digital Ads Mgmt

Service  
**03**

Promotions with strategic messaging & creatives on Google & Facebook get instant results.



Service  
**04**

### Feedback System

Real-time feedback / survey from the customers build brand good-will.

### Digital Content

Service  
**05**

Branded content on your blog / social media handles sets your online presence.



Service  
**06**

### Emailers

Newsletters and Onboarding Emails can trigger customer engagement continuously.

## Digital **GROWTH KIT** *PRO*

A well-tested framework based on data and experience of 9+ years.  
All services in STARTER bundle are offered here, and more...

### Chat Bot

Service  
**07**

A chat-bot that replaces the frequently asked questions can elevate your brand outlook



Service  
**08**

### SEO for Website

Search Engine Optimization for your website increases your brand visibility.

### Social Media Mgmt

Service  
**09**

Creatives on your social media handles build an active digital brand presence.



Service  
**10**

### Digital Outreach

Outreach activity and Email automation can get you new prospects and leads.

In addition to the above 10 services, we offer  
**Brand Canvas, Strategy Consultation and ROI driven approach**



**DOWNLOAD**  
Free DIY Kit

[www.dimensionsco.com/digital-growth-kit/](http://www.dimensionsco.com/digital-growth-kit/)



# Digital Growth Kit



Your Growth Partner!



## ABOUT US

We are a full service digital agency in Chennai, and supporting 100+ direct clients from several countries.



## THE TEAM

The team is headed by Seshu Karthick, an alumni of University of Texas at Dallas and Stanford Graduate School of Business.



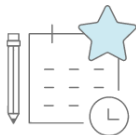
## CONTACT

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[www.dimensionsco.com](http://www.dimensionsco.com)

## OUR VERTICALS

We work in both B2C & B2B verticals that include Retail, Real Estate, Hospitality, Healthcare, Governance, Trade, Technology and Manufacturing.



Contact Seshu Karthick | +91 9962257775 | [www.dimensionsco.com](http://www.dimensionsco.com)



Your Growth Partner!

## OUR CLIENTS



Check if you are digitally ready!

[www.dimensionsco.com/digital-growth-kit/](http://www.dimensionsco.com/digital-growth-kit/)

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